



## Co-operative Liquor Retailing System Social Responsibility Promise

The decisions and actions we make guide our business and reinforce our values, which are integral to the way the Co-operative Retailing System operates.

We promote public safety and moderation in the sale of alcohol to our customers through consistent messaging that reinforces responsible consumption.

We train our staff in safe handling and selling practices to reduce the risks associated in the retail alcohol environment.

Social responsibility in our liquor retailing operations is an unwavering commitment to the care and safety of our customers. It motivates our employees to provide appropriate, accountable service, and is a measure of our commitment to the community.

